



Storyteller

CHILDREN'S CENTER

Program: Development

JOB TITLE: Social Media Intern

LOCATION: Partially Remote, State Street, Santa Barbara, CA

REPORTS TO: Development Director

LEVEL: Volunteer

THE ROLE

We are looking for a creative individual to join the Storyteller Children's Center Team. As an intern for Storyteller Children's Center Development Department, this role will help maintain brand consistency by contributing to planning, creative assets and overall community outreach for our organization. The Social Media Intern will support our communications, with a focus on Social and Digital Marketing. A strong candidate for this role is self-motivated with a pulse on consumer trends, strong writing skills, passionate about Early Childhood Education and our mission to serve families in need.

YOUR IMPACT

The primary functions of this role, include but are not limited to:

- Support day-to-day social media execution and website maintenance. Including, but not limited to: support of weekly Instagram, Facebook, and LinkedIn designs for posts, support in creating a social media calendar, managing IG boosts, and all social platform strategies.
- Assists with content strategy and creation including, organizational story content about curriculum, events, internal storytelling, and general creative project support. Works closely with all staff to ensure social moments/activations as well as influencers/PR moments are scheduled in calendar and briefed to DOD as needed.
- Supports development of digital marketing materials, data reporting related to outreach, events, etc.

WHO YOU ARE

- A self-starter who brings passion, enthusiasm, and focus to their work
- Interest in non-profit work
- Able to guide development department and influence decision making in regards to social media strategies
- An open, curious and adaptive problem-solver

WE'D LOVE TO HEAR FROM PEOPLE WHO ARE:

- Working towards a communications degree or early childhood education
- Looking for community service hours or credit towards a Bachelor's degree
- Some related experience (PR, retail, marketing, etc.)
- Must have excellent communication, interpersonal, attention to detail and organizational skills
- Reliable transportation or internet for telecommuting